

Hotel, restaurant, large venue, stadium, shopping centre – whatever the situation, Bose® Professional Systems Division can provide a successful total solution for your business audio requirements – fully supported by the unique Bose Performance Guarantee.

So talk to us, and tell us what you wish to achieve. Let us share your vision for your business or organisation, and allow us to help you to reach that goal.

We look forward to working with you to produce and deliver a total sound solution. And to proving that, whatever and wherever the setting, Bose means 'Better sound through research'.



**BOSE PROFESSIONAL SYSTEMS DIVISION
SUCCESS STORY - INTERNATIONAL SCHOOL OF AMSTERDAM**

The venue

An innovative and superbly equipped educational facility, serving the pre-school to pre-college needs of children from Amsterdam's international community.

The challenge

Enable sound to play an integral part in creating a congenial and stimulating environment for both academic excellence and social interaction.

The solution

Design a flexible system for paging and zone-specific background music, plus high quality audio for the music rooms and auditorium.

The result

The client's expectations for sound quality, easy operation and harmonious appearance have been met in full.

BOSE® PROFESSIONAL SYSTEMS DIVISION – COMPLETE COMMERCIAL SOLUTIONS

Customer focus

Acoustic design

Listen before you buy

Project-management

Products and accessories

Installation services

After sales services





A NEW CAMPUS BUILT ACCORDING A PROGRESSIVE DESIGN

The venue

The challenge

The solution

The result

Founded in 1964, the International School of Amsterdam plays a vital role in the success of the city and its surrounding area as a centre of global business. It is a co-educational school, serving the needs of the children of Amsterdam's international community from pre-school years to college entrance and seeking to provide "an experience in world

living" through the achievement of high academic standards and the fostering of good citizenship.

Today, the School welcomes 800 students from 45 nations. For these children, most of whom are separated from their own countries and cultures, it is not just a place of learning but also a social centre and focus for after-school activities.

Since 1996, the International School has occupied a purpose-built new campus of radical design, in which light, airy rooms are grouped in clusters around central areas that share common functions. The importance of good sound for the new building complex was recognised from its inception, both in the interests of efficient operation and as part of the modern facilities available to students.

Bose® Professional Systems Division was commissioned to design a complete sound system for the School, as a key element of an effective, congenial and stimulating environment for learning and life.



“MUSIC AND DANCE ARE TWO IMPORTANT AFTER-SCHOOL ACTIVITIES”

The venue

The challenge

The solution

The result

The International School project presented a considerable challenge. It was not merely the large scale of the programme, but also the requirement to create a multi-faceted solution that was highly flexible, simple to use and visually unobtrusive.

As Rob Boos explains, “We were looking for a system that

allowed paging throughout the School and also delivered background music in certain areas. As the School’s language of instruction is English and this is a second language for many of our students, clarity of speech reproduction is a ‘must’. “At the same time, we needed high quality sound equipment to support teaching in creative subjects such as music and dance, which are important

aspects of our curriculum. Then, of course, there is our theatre.” “We are very proud of our 400 seat auditorium and were determined that the sound system should fully complement the lighting and stage facilities.” Working with Authorised Pro Partners Avex, Bose® audio planners deployed Bose Modeler® software to predict the

behaviour of various system configurations within the School’s buildings. The proposed solution was then demonstrated to the client using unique Bose Auditorioner® simulation technology. “This was an amazing experience,” recalls Rob Boos, “and allowed us to press ahead with the recommended sound system knowing precisely what we would be getting.”



BOSE® 802° LOUDSPEAKERS ENSURE THE HIGH SOUND QUALITY NECESSARY IN DANCE STUDIOS

The venue

The challenge

The solution

The result

A four-fold solution was developed for the International School. For the paging and background music functions, a multi-zone Bose® Digicall system was installed, using unobtrusive FreeSpace® 32, 8 and 25 loudspeakers.

In the auditorium (see previous page), Bose and Avex devised a professional-standard theatre system featuring Bose 1800 amplifiers

with Panaray® 502°A loudspeakers and 502B Acoustimass® low frequency modules. Several complete systems, including Bose 1800 amplifiers and 502 loudspeakers, ensure high sound quality in the music rooms and dance studios (shown above). In addition, mobile sound systems were supplied to provide flexibility for other School needs. The result has delighted the School. **“We find that**

Bose has completely satisfied our criteria for sound quality - both speech and music - and for easy operation and harmonious appearance,” affirms Rob Boos, “We have had excellent service from Bose and their Authorised Pro Partner Avex and we have always felt that they truly understand the aims of the School and

appreciate our particular requirements when it comes to sound.”

The successful partnership between the International School of Amsterdam and Bose continues, for Bose has recently been commissioned to develop a sound system for the School’s new gymnasium.